

Abstract of Disclosure

When an internet service provider (ISP) 1 charges web site (web site) proprietors A, B and C a fee for using their desired basic network capacity from the network resources thereof, the ISP 1 give one web site proprietor (e.g. A) a preferential option enabling one web site proprietor terminal to temporarily use a part of the basic network resources or its entirety thereof allotted to the other web site proprietor terminals (e.g. B and C) as well as a non-preferential option enabling the other web site proprietor terminals to temporarily use a part of the basic network resources or its entirety thereof allotted to the one web site proprietor terminal, and the ISP 1 charges web site proprietors the fee for their use of the basic network capacity at a premium rate/discount rate in correspondence with their purchased preferential option/non-preferential option. Accordingly, with the purchase of preferential option/non-preferential option, the basic network capacity may be substantially increased or decreased, so that the effective use of the digital network is facilitated and also, the fee for the use of the basic network capacity is made reasonable with adoption of the premium rate/discount rate in correspondence with the preferential option/non-preferential option.